

# FIX THIS NEXT

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STYLE BRAND  
GUIDE

PRIMARY LOGO

## ALTERNATE LOGOS



ONE-COLOR



STACKED



ONE-COLOR STACKED

## ADVISOR LOGO



## ADVISOR BADGES

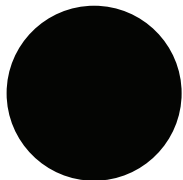


RECTANGLE

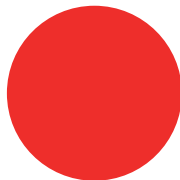


CIRCLE

## PRIMARY COLORS

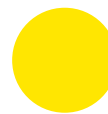


#000000  
0/0/0/100



#EE312B3  
0/95/93/0

## SECONDARY COLORS



#FFE600  
0/5/100/0



#4143448  
68/60/58/45

## FONTS

### MONTSERRAT BOLD

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

### MONTSERRAT REGULAR

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

### GOCHI HAND

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

### MONTSERRAT BOLD ITALIC

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

### MONTSERRAT ITALIC

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

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